

# Sayaka Orgler

## UX/UI Designer

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📍 San Diego, CA

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### SUMMARY

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UX/UI designer proficient in user research, wireframing, applying design principles to prototypes and user-friendly interfaces. Highly adept in relationship building and communication with 8+ years experience in sales and marketing. Adroit working and coordinating across functional groups, industries and countries.

### RECENT PROJECTS

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#### become - UX/UI, Branding

'become' is an app that provides daily affirmation quotes, journaling, vision board and meditation features to help users become more self-aware and motivate them to accomplish their goals.

- Developed based on user research, competitive analysis, market research and user testing
- Created wireframes, low/high fidelity prototypes and brand guideline using Figma

#### Bare Skin - UX/UI, Branding

Bare Skin is a mobile app that aims to help users quickly find the right product for their skin type and make an informed choice. It also keeps a record of users' skin conditions and their skincare products

- Conducted client meetings
- Developed based on user research, competitive analysis, market research and user testing
- Created wireframes, low/high fidelity prototypes and brand guidelines using Figma

### EXPERIENCE

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#### ACCOUNT MANAGER

##### Taiyo Yuden Inc.

Oct 2019 - Apr 2021, San Diego, CA

- Problem-solved customer design issues between cross-functional international teams in coordination with Engineering, Manufacturing, and Logistics
- Managed, coordinated, and implemented the sales activities for key strategic accounts by making a sales strategy and action plan

#### LEAD SALES ASSOCIATE

##### Wismettac Asian Foods

Aug 2016 - Oct 2019, Miami, FL & San Diego, CA

- Built and maintained strong relationships with over eighty restaurants and business owners

### SKILLS

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#### Industry Knowledge

- User Research
- Information Architecture
- Sketching & Wireframing
- Branding
- Prototyping
- Usability Testing
- Visual Design

#### Tools & Technologies

- Figma • InVision • Maze
- Miro • Google Workspace

#### Transferable Skills

- Customer centric
- Relationship builder
- Problem-solver
- Culturally competent
- Internationally experienced
- Innovative • Flexible

#### Languages

Japanese (native)  
English (proficient)

### EDUCATION

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#### UX/UI Design & Research

##### Thoughtful

2021, Online

#### UX/UI Design Foundations

##### Design Lab

2021, Online

#### B.A. in Foreign Studies

##### Daitobunka University

2011 - 2015, Tokyo, Japan